



WLOS Asheville  
110 Technology Dr  
Asheville, NC 28803

Crossroads Media-Alexandria  
66 Canal Center Plaza  
Ste 555  
Alexandria, VA 22314

## Contract # 1375391

**Schedule Dates** 09/26/12-10/02/12  
**Advertiser** Americans For Job Security (19469)  
**Agency** Crossroads Media-Alexandria (2097)  
**Product** POLITICAL CANDIDATE SUPER PAC (ns) (1386)  
**Brand** AMERICANS FOR JOB SECURITY (69338)  
**Salesperson** Millennium/PHL, Philadelphia (1103)  
**Sales Office** Millennium Philadelphia  
**Buyer Name** Maron,Stephanie  
**Phone/Fax** /  
**CPE** 13/141/1020  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments** Americans for Job Se  
AMERICANS FOR JOB SECURITY

**Date Entered** 09/19/12  
**Last Modified** 09/19/12  
**Entered By** Louise Palmer  
**CO-OP** No  
**Headline #** ECR09823267  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$21,168.00  
**Net Total** \$119,952.00  
**Sales Tax**

## Asheville (WLOS)

By Broadcast Month	Spots	Rate
Sep. 2012	41	\$94,760.00
Oct. 2012	18	\$46,360.00
<b>Grand Total:</b>	<b>59</b>	<b>\$141,120.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	09/26/12-09/26/12	1	:30	5A- 5:30A (EST)	1			X					1	\$800.00	\$800.00	Asheville (WLOS)	NEWS 13 EARLY EDITION	9/19/12
2.0	Normal Line / News	09/28/12-09/28/12	1	:30	5A- 5:30A (EST)	1					X			1	\$800.00	\$800.00	Asheville (WLOS)	NEWS 13 EARLY EDITION	9/19/12
3.0	Normal Line / News	10/02/12-10/02/12	1	:30	5A- 5:30A (EST)	1		X						1	\$800.00	\$800.00	Asheville (WLOS)	NEWS 13 EARLY EDITION	9/19/12
4.0	Normal Line / News	09/26/12-09/26/12	1	:30	5:30A- 6A (EST)	1			X					1	\$1,200.00	\$1,200.00	Asheville (WLOS)	NEWS 13	9/19/12
5.0	Normal Line / News	09/28/12-09/28/12	1	:30	5:30A- 6A (EST)	1					X			1	\$1,200.00	\$1,200.00	Asheville (WLOS)	NEWS 13	9/19/12
6.0	Normal Line / News	10/02/12-10/02/12	1	:30	5:30A- 6A (EST)	1		X						1	\$1,200.00	\$1,200.00	Asheville (WLOS)	NEWS 13	9/19/12
7.0	Normal Line / News	09/26/12-09/26/12	1	:30	6A- 6:30A (EST)	1			X					1	\$2,500.00	\$2,500.00	Asheville (WLOS)	NEWS 13 THIS MORNING	9/19/12
8.0	Normal Line / News	09/28/12-09/28/12	1	:30	6A- 6:30A (EST)	1					X			1	\$2,500.00	\$2,500.00	Asheville (WLOS)	NEWS 13 THIS MORNING	9/19/12
9.0	Normal Line / News	09/27/12-09/27/12	1	:30	6:30A- 7A (EST)	1				X				1	\$3,000.00	\$3,000.00	Asheville (WLOS)	NEWS 13 THIS MORNING	9/19/12
10.0	Normal Line / News	10/01/12-10/01/12	1	:30	6:30A- 7A (EST)	1	X							1	\$3,000.00	\$3,000.00	Asheville (WLOS)	NEWS 13 THIS MORNING	9/19/12
11.0	Normal Line / News	09/26/12-09/26/12	1	:30	7A- 8A (EST)	1			X					1	\$3,000.00	\$3,000.00	Asheville (WLOS)	NEWS 13 THIS MORNING	9/19/12
12.0	Normal Line / News	09/28/12-09/28/12	1	:30	7A- 8A (EST)	1					X			1	\$3,000.00	\$3,000.00	Asheville (WLOS)	NEWS 13 THIS MORNING	9/19/12
13.0	Normal Line / News	10/02/12-10/02/12	1	:30	7A- 8A (EST)	1		X						1	\$3,000.00	\$3,000.00	Asheville (WLOS)	NEWS 13 THIS MORNING	9/19/12
14.0	Normal Line / News	09/27/12-09/27/12	1	:30	8A- 9A (EST)	1				X				1	\$2,500.00	\$2,500.00	Asheville (WLOS)	NEWS 13 THIS MORNING	9/19/12

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**Phone/Fax** /  
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**Account Types** National/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments** Americans for Job Se  
AMERICANS FOR JOB SECURITY

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**Headline #** ECR09823267  
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**Package Deal**  
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**Net Total** \$119,952.00  
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15.0	Normal Line / News	10/01/12-10/01/12	1	:30	8A- 9A (EST)	1	X							1	\$2,500.00	\$2,500.00	Asheville (WLOS)	NEWS 13 THIS MORNING	9/19/12
16.0	Normal Line / SPOT	09/26/12-09/26/12	1	:30	9A- Anderson	1			X					1	\$600.00	\$600.00	Asheville (WLOS)	ANDERSON COOPER	9/19/12
17.0	Normal Line / SPOT	09/28/12-09/28/12	1	:30	9A- Anderson	1					X			1	\$600.00	\$600.00	Asheville (WLOS)	ANDERSON COOPER	9/19/12
18.0	Normal Line / SPOT	10/02/12-10/02/12	1	:30	9A- Anderson	1		X						1	\$600.00	\$600.00	Asheville (WLOS)	ANDERSON COOPER	9/19/12
19.0	Normal Line / SPOT	09/27/12-09/27/12	1	:30	10:58:30A- ABC-The View	1				X				1	\$1,600.00	\$1,600.00	Asheville (WLOS)	THE VIEW	9/19/12
20.0	Normal Line / SPOT	10/01/12-10/01/12	1	:30	10:58:30A- ABC-The View	1	X							1	\$1,600.00	\$1,600.00	Asheville (WLOS)	THE VIEW	9/19/12
21.0	Normal Line / News	09/26/12-09/26/12	1	:30	11:58:41A- News-News 13 at Noon	1			X					1	\$1,600.00	\$1,600.00	Asheville (WLOS)	NEWS 13 @ NOON	9/19/12
22.0	Normal Line / News	09/28/12-09/28/12	1	:30	11:58:41A- News-News 13 at Noon	1					X			1	\$1,600.00	\$1,600.00	Asheville (WLOS)	NEWS 13 @ NOON	9/19/12
23.0	Normal Line / News	10/02/12-10/02/12	1	:30	11:58:41A- News-News 13 at Noon	1		X						1	\$1,600.00	\$1,600.00	Asheville (WLOS)	NEWS 13 @ NOON	9/19/12
24.0	Normal Line / News	09/27/12-09/27/12	1	:30	12:30P- News-News 13 at 1230p	1				X				1	\$1,400.00	\$1,400.00	Asheville (WLOS)	NEWS	9/19/12
25.0	Normal Line / News	10/01/12-10/01/12	1	:30	12:30P- News-News 13 at 1230p	1	X							1	\$1,400.00	\$1,400.00	Asheville (WLOS)	NEWS	9/19/12

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26.0	Normal Line / SPOT	09/27/12-09/27/12	1	:30	1P- 3P (EST)	1				X				1	\$1,100.00	\$1,100.00	Asheville (WLOS)	THE CHEW/GH	9/19/12
27.0	Normal Line / SPOT	10/01/12-10/01/12	1	:30	1P- 3P (EST)	1	X							1	\$1,100.00	\$1,100.00	Asheville (WLOS)	THE CHEW/GH	9/19/12
28.0	Normal Line / SPOT	09/26/12-09/26/12	1	:30	4:00:30P- Katie	1			X					1	\$700.00	\$700.00	Asheville (WLOS)	KATIE COURIC	9/19/12
29.0	Normal Line / SPOT	09/28/12-09/28/12	1	:30	4:00:30P- Katie	1					X			1	\$700.00	\$700.00	Asheville (WLOS)	KATIE COURIC	9/19/12
30.0	Normal Line / SPOT	10/02/12-10/02/12	1	:30	4:00:30P- Katie	1		X							\$700.00		Asheville (WLOS)	KATIE COURIC	9/19/12
30.0.1	Closed Preempt	10/02/12															Asheville (WLOS)	Network Special Report/Spot -	
31.0	Normal Line / News	09/27/12-09/27/12	1	:30	4:59P- News-News 13 First News At 5p	1				X				1	\$2,400.00	\$2,400.00	Asheville (WLOS)	FIRST NEWS AT 5	9/19/12
32.0	Normal Line / News	10/01/12-10/01/12	1	:30	4:59P- News-News 13 First News At 5p	1	X							1	\$2,400.00	\$2,400.00	Asheville (WLOS)	FIRST NEWS AT 5	9/19/12
33.0	Normal Line / News	09/27/12-09/27/12	1	:30	5:28P- News-News 13 at 5:30p	1				X				1	\$2,800.00	\$2,800.00	Asheville (WLOS)	NEWS	9/19/12
34.0	Normal Line / News	10/02/12-10/02/12	1	:30	5:28P- News-News 13 at 5:30p	1		X						1	\$2,800.00	\$2,800.00	Asheville (WLOS)	NEWS	9/19/12
35.0	Normal Line / News	09/26/12-09/26/12	1	:30	6P- 7P (EST)	1			X					1	\$4,000.00	\$4,000.00	Asheville (WLOS)	WKDY NEWS 13 @ 6	9/19/12

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**Entered By** Louise Palmer  
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**Order Type** Normal  
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36.0	Normal Line / News	09/28/12-09/28/12	1	:30	6P- 7P (EST)	1					X			1	\$4,000.00	\$4,000.00	Asheville (WLOS)	WKDY NEWS 13 @ 6	9/19/12
37.0	Normal Line / News	10/02/12-10/02/12	1	:30	6P- 7P (EST)	1		X						1	\$4,000.00	\$4,000.00	Asheville (WLOS)	WKDY NEWS 13 @ 6	9/19/12
38.0	Normal Line / SPOT	09/26/12-09/26/12	1	:30	6:58:50P- Wheel of Fortune	1			X					1	\$4,000.00	\$4,000.00	Asheville (WLOS)	WHEEL	9/19/12
39.0	Normal Line / SPOT	09/28/12-09/28/12	1	:30	6:58:50P- Wheel of Fortune	1					X			1	\$4,000.00	\$4,000.00	Asheville (WLOS)	WHEEL	9/19/12
40.0	Normal Line / SPOT	10/02/12-10/02/12	1	:30	6:58:50P- Wheel of Fortune	1		X						1	\$4,000.00	\$4,000.00	Asheville (WLOS)	WHEEL	9/19/12
41.0	Normal Line / SPOT	09/26/12-09/26/12	1	:30	7:28:30P- Jeopardy	1			X					1	\$5,000.00	\$5,000.00	Asheville (WLOS)	JEOPARDY	9/19/12
42.0	Normal Line / SPOT	09/28/12-09/28/12	1	:30	7:28:30P- Jeopardy	1					X			1	\$5,000.00	\$5,000.00	Asheville (WLOS)	JEOPARDY	9/19/12
43.0	Normal Line / SPOT	10/02/12-10/02/12	1	:30	7:28:30P- Jeopardy	1		X						1	\$5,000.00	\$5,000.00	Asheville (WLOS)	JEOPARDY	9/19/12
44.0	Normal Line / News	09/27/12-09/27/12	1	:30	10:59:56P- News-News 13 11p Late News	1				X				1	\$3,200.00	\$3,200.00	Asheville (WLOS)	NEWS 13 TONIGHT	9/19/12
45.0	Normal Line / News	10/01/12-10/01/12	1	:30	10:59:56P- News-News 13 11p Late News	1	X							1	\$3,200.00	\$3,200.00	Asheville (WLOS)	NEWS 13 TONIGHT	9/19/12
46.0	Normal Line / SPOT	09/27/12-09/27/12	1	:30	4:30A- 4:59A (EST)	1				X				1	\$160.00	\$160.00	Asheville (WLOS)	NEWS 13 @ 430	9/19/12
47.0	Normal Line / SPOT	10/01/12-10/01/12	1	:30	4:30A- 4:59A (EST)	1	X							1	\$160.00	\$160.00	Asheville (WLOS)	NEWS 13 @ 430	9/19/12

## CONFIRMATION CONTRACT

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48.0	Normal Line / Prime	10/02/12-10/02/12	1	:30	10P- ABC-Private Practice (Tuesday)	1		X						1	\$8,000.00	\$8,000.00	Asheville (WLOS)	PRIVATE PRACTICE	9/19/12
49.0	Normal Line / Prime	09/28/12-09/28/12	1	:30	7:58P- ABC-Shark Tank (Friday)	1					X			1	\$4,000.00	\$4,000.00	Asheville (WLOS)	SHARK TANK	9/19/12
50.0	Normal Line / News	09/28/12-09/28/12	1	:30	10:59:56P- News-News 13 11p Late News	1					X			1	\$3,000.00	\$3,000.00	Asheville (WLOS)	NEWS 13 TONIGHT	9/19/12
51.0	Normal Line / News	09/30/12-09/30/12	1	:30	10:59:56P- News-News 13 11p Late News	1							X	1	\$3,000.00	\$3,000.00	Asheville (WLOS)	NEWS 13 TONIGHT	9/19/12
52.0	Normal Line / News	09/29/12-09/29/12	1	:30	5:58:40A- News-News 13 @ 6am Saturday	1						X		1	\$600.00	\$600.00	Asheville (WLOS)	NEWS 13 SATURDAY @ 6	9/19/12
53.0	Normal Line / News	09/29/12-09/29/12	1	:30	6:58:20A- News-News 13 @ 7am Saturday	1						X		1	\$900.00	\$900.00	Asheville (WLOS)	NEWS 13 SATURDAY @ 7	9/19/12
54.0	Normal Line / News	09/29/12-09/29/12	1	:30	8A- ABC-Good Morning America Saturday	1						X		1	\$1,400.00	\$1,400.00	Asheville (WLOS)	GMA	9/19/12
55.0	Normal Line / SPOT	09/29/12-09/29/12	1	:30	7P- Wheel of Fortune Wknd	1						X		1	\$2,000.00	\$2,000.00	Asheville (WLOS)	WHEEL SAT	9/19/12
56.0	Normal Line / SPOT	09/29/12-09/29/12	1	:30	7:30P- Jeopardy Wknd	1						X		1	\$2,000.00	\$2,000.00	Asheville (WLOS)	JEOPARDY - SAT	9/19/12
57.0	Normal Line / Football	09/29/12-09/29/12	1	:30	7:58P- Sports-ABC Saturday Night Football Showcase	1						X		1	\$10,000.00	\$10,000.00	Asheville (WLOS)	ABC SAT NIGHT COLLEGE FTBL	9/19/12

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59.0	Normal Line / News	09/30/12-09/30/12	1	:30	6:58:20A- News-News 13 @ 7am Sunday	1							X	1	\$900.00	\$900.00	Asheville (WLOS)	NEWS 13 SUNDAY @ 7	9/19/12
60.0	Normal Line / News	09/30/12-09/30/12	1	:30	8A- ABC-Good Morning America Sunday	1							X	1	\$1,400.00	\$1,400.00	Asheville (WLOS)	GMA	9/19/12

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